



November, 2009

Volume 1, Issue 1

Special Competition Issue

UCCD Newsletter

Ultimate Canadian Cheer and Dance

Latest News

Customer Appreciation Week

November 2-8

UCCD members will receive:

- FREE classes all week. No class card needed. Try all of our classes for FREE.
- Special prizes all week, such as rooster poms, T-shirts, and more.

Gala—Casino Royale

November 20

Biggest fundraiser for the gym this fall. Sure to be a blast. More information on back.

Pom Dance Teams

UCCD is proud to announce the formation of two talented Pom Dance teams. These teams learn fun dances using poms, infused with a little hip hop flare.

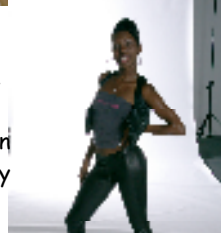
Lots of fun and it's FREE!!!!

Slumber Parties

How would you like to have the best slumber party ever? Well, you can do that right here at UCCD. You and up to 20 of your friends can spend the night here, eat pizza, learn cheers and dances, watch movies, play in the gym, and have tons of fun!



Check out our Dance Program w/ Sharlan and Ashley



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Jags History

- 2009 was the first year for the Jags and the first year for them to compete at Worlds.
- The Jags won CA Canadian Open Nationals in 2009.
- Highest Ranking level 5 Open Co-Ed team from Canada at Worlds in 2009.
- Comprised of talented athletes age 14-35.

Adopt an Athlete Program

The Jags is a team comprised of 24 of our top athletes that train for the World competition in Orlando, FL. They need to raise more than \$30,000, each member must raise over \$1200. This is your chance to help!!

You can adopt any of the Jags and provide assistance in their fundraising needs. Either by giving from your own pockets or helping them find sponsors, this is a way for you to help our local athletes compete at the biggest competition in the world.

Dig deep and support our own athletes. This could be the competition of their lives.

There are many levels of support. Call Jerry for info.

905-839-8822 ext 223

UCCD in the Community

FREE Local School Workshops

We are offering FREE workshops at local schools. The Ontario school curriculum now requires dance in all grades up to 8. Our staff will come to your school and provide safe and effective instruction to meet all of your curriculum needs. We will dance, tumble, cheer, and stunt! This is a great for our staff to give back to the community. Please contact Nicole if you would like us to visit your school.

905-839-8822 ext 229

Santa Clause Parade

We are very excited that our entire program is going to march in the Pickering Santa Clause Parade on November 14. If you want to walk in the parade, please wear your tracksuit. Be warm under it, but we want the track suit to be seen.

Meet before 9:00am at Dixie Rd and Glenanna Rd. No need to register before. Just meet us there for the FUN!



Join UCCD in the Pickering Santa Clause Parade on November 14

What to bring for the parade:

1. UCCD Rooter Poms
2. Track Suit
3. Bows

If you would like to volunteer to supply us with a trailer or truck so that we can drive during the parade as well as

walk, please contact Lisa 905-839-8822 ext 222

Future Events

Booster Club Events

- Vandemeer Nursery fundraiser after Fall Classic (selling Christmas Plants)
- Gala—Casino Royale on November 20, Toronto Police Association.

WINTER FEST

This is a competition that UCCD will host. It is a local competition open to school, all star, and dance teams from the region. This competition will be in January and will be a HUGE fundraiser for the Jags.

Next year, this will be an event that helps raise funds for the entire program. More information coming soon.

Possible Dates—Jan 24 or 31, 2010

Special Events

Birthday Parties

We offer FUN birthday parties. Get your friends to come here for a day of cheerleading, dancing, stunting, and partying. Let all of your friends experience the FUN world of cheerleading and dance.

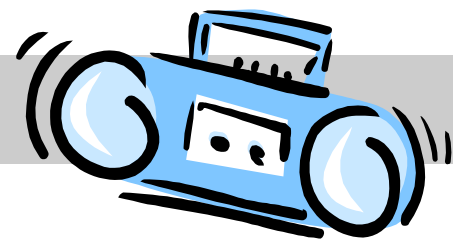
Call Ashley for info

905-839-8822 ext 231

Promotional Shoot

We would like to shoot promotional video footage for our newest web advertising promotions. If you would like to be part of this, please wear your practice T-shirt and shorts and be at the gym at

3:00 pm on Saturday, November 21.



Download your UCCD routine music online at

www.ultimatecheer.ca

Upcoming Competition Information

Event— CA Fall Classic

Date— November 7

Location— Hershey Center

Teams that are attending:

1. Kittens
2. Bearcats
3. Leopards
4. Cheetahs
5. Panthers
6. Stray Cats

We will send out exact competition and meeting times the week before the competition. So, please check our website and your emails beginning November 1.



Cheer Alliance is the largest cheerleading competition company in Canada.

Future Competition Dates/Locations:

- Breath of Life—Nov 28 in Guelph
- Cheer for the Cure—Dec 12 in Oshawa
- Big East Blast—Feb 14 in Kingston
- Provincials—Mar 6/7 in Mississauga
- Northern Cup—Apr 10 in Rochester, NY
- Worlds—April 23-25 in Orlando, FL
- Nationals—May 8/9 in Mississauga
- COP—May 13-16 in P.V. Mexico

Not all competitions above are for all teams. Stay tuned for more information regarding your team event specifics.

Competition Apparel

Competitive Rec Teams—Munchkins, Kitties, Lynx, Stray Cats, Super Cats, and Tigers.

Arrival Attire: Practice shirt, track suit if you have it.

Competitive Teams—Kittens, Bearcats, Leopards, Cheetahs, Panthers, Wildcats, Jaguars

Arrival Attire: Practice shirt, Track Suit, tote bag with uniform inside.

Attire Policy—Please note that UCCD is very strict with our competition attire policy. The image that our gym portrays is one of uniformity. So, we ask that while in uniform you be in complete uniform—no skirt half-zipped with pajama pants, or UCCD top with jeans. Either be in complete uniform or not in uniform. You are allowed to change out of uniform once you compete, but **must be in complete uniform for awards.**

Hair— completely pulled back into a pony tail, curly or straight. You should wear the UCCD bow this year.

Note: Please **do not** wear hair pieces.

Make-Up— All female members of UCCD teams should wear natural make-up with **bright red lip stick**. Please note that we are **not** wearing glitter make-up this year.

Competition Protocol

Arrival—Please arrive at the designated time and location, which will be available on our website one week prior to each event. You should arrive in the appropriate attire completely ready. This means that hair should be done, make up should be on, and uniform should be with you in your tote bag. You will meet your team moms at the designated locations.

Once at the event—You will stay with your team mom and coaches until you compete. Parents should drop you off with team mom and/or coaches. Team moms will give your parents a place to meet after competing.

You would remain with your team, team mom and coaches until dismissed.

Sportsmanship—It is important to remember that we are all representatives of UCCD. So, clap for those you are competing against, support all of the UCCD teams, and never disrespect other athletes, judges, or coaches.

Awards—

You should be prepared to stay until your awards ceremony. You may not leave until we receive our awards.

November, 2009

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info@ultimatecheer.ca

▶ **Canada's biggest and
best training center.**

We're on the Web
www.ultimatecheer.ca

Keep posted with everything that UCCD has to offer.

- Join us on **Facebook**—become a member of our Fan page
 - Visit our website for latest news and updates
 - Discuss fun UCCD things on our Forum
 - Be sure that you are on our email list
 - Check out our TV in the lobby for news



Parent Booster Club

The UCCD Parent Booster club is an extension of our program that allows our incredible supporters an opportunity to assist in fundraising efforts for our athletes. It is comprised of many volunteers who spend many hours donating their time and energy to raise funds for their kids.

Upcoming Booster Events:

Gala-Casino Royale— Friday, November 20

An incredible night out for adults. This fabulous party is one of the year's biggest events. Dinner, dancing, silent auction, and lots of fun all to raise money for our athletes.

Tickets on sale now.

The UCCD Booster club is headed by:
President Kelly Ralph.

Please contact her if you are interested in helping the booster club or have any questions about fundraising.

Kelly Ralph—
boosters@ultimatecheer.ca

There are opportunities for you to serve on committees, assist with events, and more. We would love for you to be involved!

The booster club is open to all parents and family members of any UCCD athlete. Money raised helps your account, the general gym account, scholarships, some local charities, and more.

We will have a meeting open to all UCCD members soon. Please stay tuned for details.