

Doug and Judi Martin

The **BEST** owners in the World!!!!



Doug and Judi Martin have been involved in cheerleading for more than 25 years and they have been known as the BEST in Canada for modern cheerleading. From coaching and Judging all over the world, to establishing the largest cheer gym in Canada (UCCD), the largest Cheer/Dance uniform manufacturer in Canada (Pro Cheer) and being partners in the largest Cheer and Dance competition company in Canada (Cheer Alliance), they are now the most influential people in Canadian Cheerleading.

The vision of this dynamic couple is one that helps Canada become a strong force in the world of cheerleading. With their assistance with Team Canada, USASF and IASF, and promoting all over the world, there is no one in Canada as influential.

They have been together for 21 years and continue to love one another. Perhaps it is their love of the sport that keeps them strong. 😊

They would never brag about themselves, so I did - Jerry